

Press release

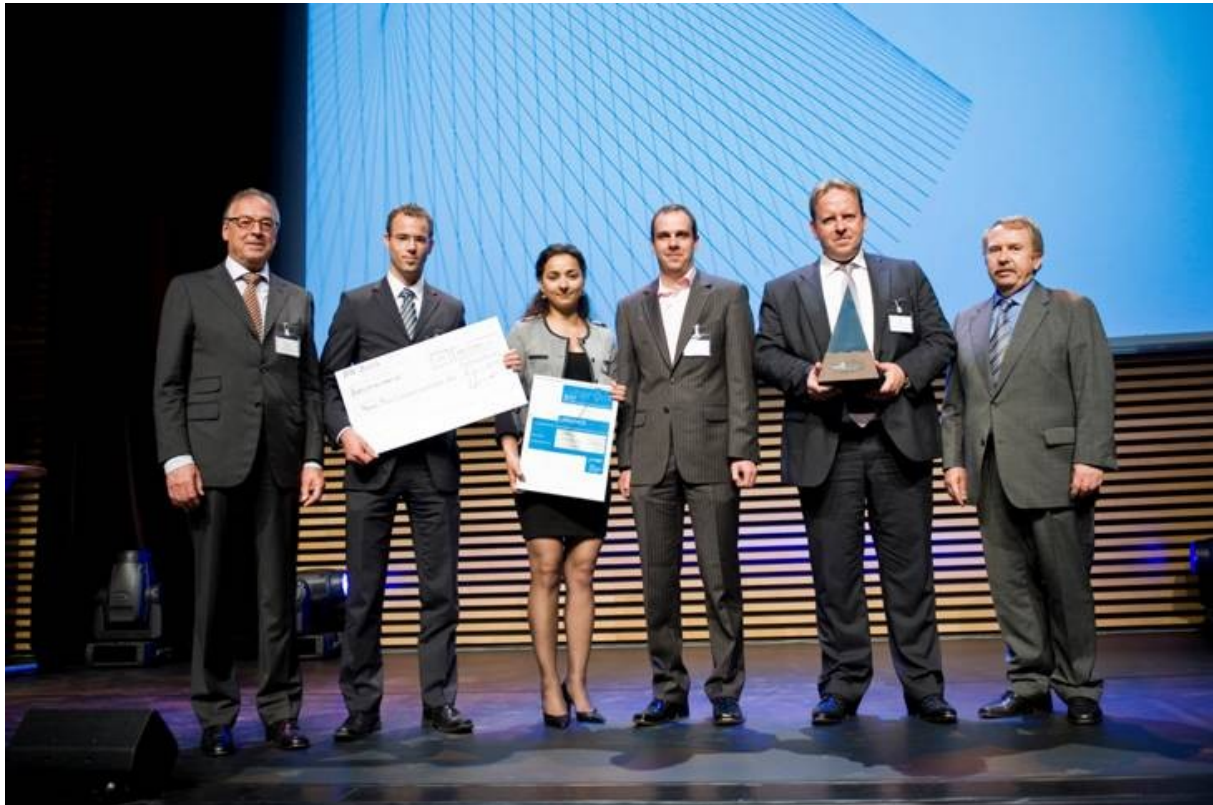
Power Plus Communications wins the competition for the most innovative growth company in BW

PPC AG receives CyberOne award for broadband powerline technology

Mannheim, 9 June 2010 +++ Power Plus Communications AG, Mannheim, the leading European provider of broadband powerline communications systems (BPL) for intelligent power grids, has won the high-tech “CyberOne 2010” award for the most innovative growth company in the Southwest. Since 1999, the Baden-Württemberg Connected e.V. (bwcon) business initiative has honoured start-up business concepts with the prestigious CyberOne. With its seal of approval for successful entrepreneurs, bwcon for the first time this year honoured successful, medium-growth companies as well. Power Plus Communications AG (PPC) made it through with its innovative broadband powerline technology for data transfer using the existing power grid in the Growth/Medium-Sized category against 61 competitors from the sectors of software, medical technology, biotechnology, building chemistry and environmental technology. PPC’s broadband powerline system provides power companies with the ideal solution for reading meters across Europe and represents the key technology when it comes to intelligent power grids – so-called “smart grids”. Efficient broadband powerline technology uses the existing power supply for bidirectional broadband data transfer based on the Internet protocol.

Some 500 well-known decision-makers from business, academia and politics attended the gala award ceremony on 8 June in Ludwigsburg, providing Power Plus Communications AG with a perfect opportunity to present their key BPL technology to a wide, specialist audience. Ingo Schönberg, Chairman of PPC, explained the reasons for participating in CyberOne 2010: “The opportunity to compare ourselves in competition with the most innovative companies in the country was certainly a key

motivating factor. We are, of course, very pleased at the increased recognition accompanying such a competition. For the prestigious jury to award PPC with the CyberOne 2010 is clear confirmation of our commitment to broadband powerline technology. We believe that BPL technology will be essential for the intelligent power grids of the near future. Efficient broadband powerline technology is already the ideal way for the remote reading of electronic meters in real time.”



From left: Dr Tilmann Schad (bwcon CEO), Simon Begasse (PPC), Ayla Cetinkaya (PPC) , Eugen Mayer (COO PPC), Ingo Schönberg (CEO PPC), Helmut Rau (Minister Baden-Württemberg State Government)

About PPC:

Power Plus Communications AG (PPC) was founded in 2001 and is now Europe's leading supplier of broadband power line communication systems. Its technology is already used in more than 300,000 households across continental Europe. Towards the end of 2008 Climate Change Capital invested 10 million Euros into PPC to support the company's ambitious expansion plans.

For more information please go to: www.ppc-ag.com

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