

## **Press Release**

PPC to champion communications solutions for the power sector as part of new UK-focused smart grid group

# **PPC gives voice to smart grid communications under Smart Grid GB initiative**

**London, 22, June, 2011: Power Plus Communications (PPC), the leading provider of Broadband Powerline Communication (BPL) systems for smart grids, is to provide advice and support on communications infrastructure as part of a new industry group established to drive development of the UK's emerging smart grid market and promote British interests in Europe and globally.**

Smart Grid GB is an independent stakeholder group bringing together all those involved in the UK's smart grid industry – including consumer groups, utilities sector organisations, technology suppliers and government departments, among others. As one of the first members of the group, PPC joins leading players including Cisco, Accenture, Siemens and EDF Energy in helping to deliver on two core aims: to provide an ongoing vision and advocacy for a British smart grid; and to promote the commercial, environmental and consumer benefits that accelerated deployments of smart grid infrastructure can deliver.

“We are extremely excited about this new initiative,” said David Pitcher, UK country manager at PPC. “The UK's smart grid industry is at a critical juncture in its development, and the group will help guide the UK Government in establishing the necessary frameworks to support the implementation of smart grid technologies, as it looks to meet its commitments on modernising the UK's ageing infrastructure. At PPC, we will primarily focus on providing independent advice, guidance and reference materials to the group on the technology options for a communications infrastructure to power the smart grid.”



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Launched this month, Smart Grid GB will ensure the smart grid remains high up the political agenda, and that independent advice from the smart grid community is readily available to guide key stakeholders in making the decisions needed to develop the grid in a cost effective, timely and seamless manner. It will also establish links with similar organisations worldwide and, at launch, is signing articles of association with the Global Smart Grid Federation (GSGF).

PPC's involvement with the group follows an exciting 12 months during which PPC was named in the Cleantech Connect Top 50, appointed a new Vice President and a new Chairman to the supervisory board, and took a key role within a smart grid project led by E.ON to extend Cisco's Connected Grid Solution. "With more than a decade of experience in smart city communications, PPC is ideally placed to provide practical advice on the most suitable technology options for networking smart grid devices both locally and across the wide area," continues Pitcher. "We are currently developing new projects in the UK with leading utilities such as E.ON, and now look forward to helping Ofgem and the UK Government in achieving clarity on the vision for a British smart grid."

### Power Plus Communications AG (PPC)

Headquartered in Mannheim, Germany, Power Plus Communications has offices in the UK and the Middle East. The company is Europe's leading provider of Broadband Powerline Communications (BPL) technology for smart grids. PPC has been chosen to participate in the German Federal Ministry of Economics and Technology's (BMWi) beacon project 'E-Energy', and has received several industry awards, including 'Guardian Global Cleantech 100', 'Cleantech Investors Smart Grid 50', and 'GP Bullhound Cleantech Connect'. PPC's shareholders include the managing directors, employees and Climate Change Capital Private Equity, the PE investment fund of London-based Climate Change Capital Group (CCC), who has invested more than US\$1.6 billion in the clean tech industry.

[www.ppc-ag.co.uk](http://www.ppc-ag.co.uk)

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